

Lancaster City Museums

Bursting with Stories!

QUARTERLY UPDATE



Quarter One: April - June 2024

Between 1 April and 30 June Lancaster City Museums far exceeded expectations in terms of both visitor numbers and income generation; bucking the trend of declining footfall numbers in Lancaster, and welcoming an increased spend in our shops. Here are those figures-



£68,512k

The amount of funding Lancaster City Museums have been awarded from the National Lottery Heritage Fund to conduct a full service review. (Commencing August 2024)



+244%

The % increase in income generated this quarter in comparison to that forecast following reduced opening hours. (£10,534 vs £4,320)



+13.3%

The % increase in visitor footfall this quarter in comparison to that forecast. (12,200 vs 10,772)



+71%

The % increase in admissions income this quarter at the Maritime Museum in comparison to that forecast. (£2,272 vs £1,327)



+220%

The % increase in Spend Per Head at the City Museum this quarter in direct comparison to last year. (55p vs 25p)



+141%

The % increase in Spend Per Head at the Maritime Museum this quarter in direct comparison to last year. (£3.22 vs £2.29)



349

Children participated in the Pirate Academy activity at the Maritime Museum during the Easter holidays.



625

Local primary school children participated in 18th century Transatlantic Slave Trade education sessions at the Maritime Museum.



The Museums team turned a temporary gallery space into an incredible new retail and admission space, using recyclable and re-used furniture and fittings. The shop aims to sell UK-made, local and regional merchandise from small independent designer-makers, giving them an opportunity to sell on the High Street.



The redundant retail and admissions area was made good and turned into a new permanent dino gallery celebrating local heroes Sir Richard Owen and Emily Williamson, founder of the RSPB.



Thanks to UKSPF funding, the Maritime Museum was able to open its brand new fully accessible toilet to the public with an incredibly positive reception.



The Museums team created and installed exhibitions celebrating local industry with the Standfast and Barracks centenary and Lancaster's Delftware Pothouse.



The new entrance hall and dino gallery at the City Museum



The new shop and admissions area at the City Museum